



Decoding the Egg Aisle

BETTER FEED AND LAND

BEST OF BOTH

Organic Land & Feed
(No GMOs, or chemical pesticides)



Non GMO Feed
(No GMOs, may have chemical pesticides)



Conventional Feed
(with GMOs, chemical pesticides)



Conventional Feed + Battery Cage

Cage Free
(No outdoor space, up to 300K+ hens in barn)

Free Range
(2 to 21sqft outdoor space, up to 40K hens in barn)

Pasture Raised
(108sqft+ outdoor space, 5-20K hens in barn)

MORE ROOM TO ROAM AND FORAGE